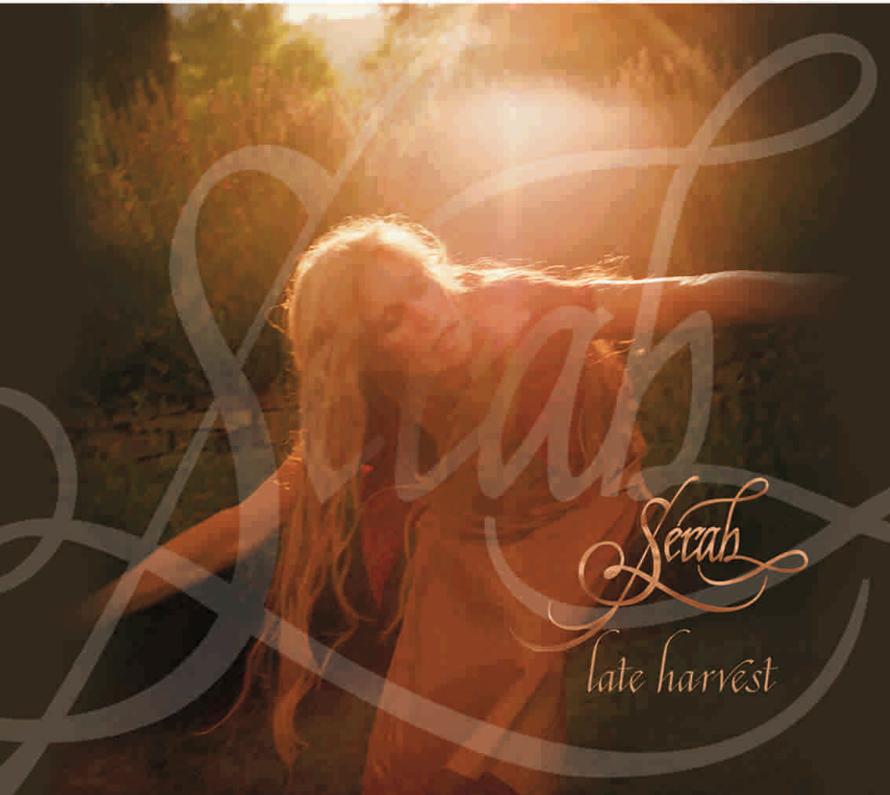


Turning Music into Wine

Serah Reaps a World Beat Bumper Crop with Late Harvest

For some, the eyes are the mirror of the soul. For Serah, it's her voice. The celebrated world music artist emanates pure exuberance with Late Harvest, her most recent Great Northern Arts masterwork set for release later this year. The first emphasis track, "Sailing," is already impacting adult contemporary radio; not surprising, as Serah's unique interpretation of the Christopher Cross song gives new meaning to an enduring favorite.



Others who helped Serah reap Late Harvest include mixer Marc Plati (David Bowie), co-producer, co-arranger and keyboardist David Sancious (Sting, Eric Clapton, Seal), drummer Vinnie Colaiuta (Sting, Ricky Martin), guitarist Michael Landau (Joni Mitchell, James Taylor), saxophonist Andy Snitzer (Rolling Stones, Paul Simon), bassist Richard Bona (on tour with the Pat Metheny Group), percussionist Steve Shehan (Paul Simon, Sting), plus many more.

Late Harvest is ripe with emotions, both intense and subtle, that flow through the lyrics, melodies and rhythms – all the bounty from an artist blessed. As a result, the cd and its central song, the enchanting "Dolce (Late Harvest Wine)," are based on centuries-old European folklore. As Serah explains, "A vineyard owner returned from defending his ideals very late in the summer, after the normal harvesting time, to discover that all of the people who helped him harvest in previous years had waited for him out of deference. The grapes hadn't spoiled yet, but were tremendously sweet. The wine that was made from them was called late harvest wine, and because it was so sweet, it was a dessert wine."

Authentic in all aspects of her life, Serah truly brings the world to world music. A resident of the breathtaking Santa Barbara Mountains, she has also lived in France and Africa.

"I'm always loving to explore and incorporate the whole world music theme, simply because it's been my life," Serah reveals. "When I lived in Africa, I was working the drought area and at that point in my life, I felt like maybe doing music wasn't enough.

She dedicated a year and a half of her physicality, spirituality and mentality to the cause before leaving for France where she worked with French musicians and eventually with others from the African continent. Because of these influences throughout Serah's ongoing personal journey, her music is as intoxicating as the wine it now toasts and enlightening to the deeper yearnings we all have."

Her social consciousness, as with her higher consciousness, is consistent with her music, words and deeds. As such, Serah is a steadfast supporter of Sting and Trudy Styler's Rainforest Foundation and attends its benefit events. Other causes she has supported include the 1999 Concert for the Hague Appeal for Peace, in The Netherlands, where she performed with her international band before a gathering of 8,000 like-minded participants.

LATE HARVEST– The New CD from Serah



All albums available from
www.serah.com or on amazon.com



For more information on Serah or to purchase her music please visit
www.serah.com or call (888) 641-5600

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